Denmark’s biggest brands [1]

Denmark is famed for its incomparable sense of style and Copenhagen is home to some of the world’s most sought-after designer brands and classic products.

Georg Jensen

A luxury lifestyle brand, famous for its beautiful silverware infused with that Danish sense of style. Their flagship store is on Strøget in Copenhagen.

Stelton

Since 1960, Stelton has been creating some of the world’s most distinctive kitchen and tableware, such as its famous coffee thermos.

Fritz Hansen

Also known as The Republic of Fritz Hansen, this company has been home to some of Denmark’s biggest names in furniture design, such as Arne Jacobsen, Hans J. Wegner, Piet Hein and Poul Kjærholm. Pick up Fritz Hansen products at Illums Bolighus in Copenhagen.

Marlene Birger

Crowned by MTV as the Queen of Fashion in Copenhagen, Marlene Birger’s high-end fashion store in Copenhagen is praised for its décor.

Royal Copenhagen Porcelain

Founded in 1775, this brand is famous for its distinctive blue and white porcelain. Their flagship store is on Strøget in Copenhagen but you can also visit their historic factory in Frederiksberg that has a factory outlet shop.

Pandora

The new kid on the block, Pandora has quickly established itself as one of the world’s biggest jewellery brands.

Bang and Olufsen

The world’s most stylish TV and electronic products have been produced since 1925 by this highly-esteemed design company. You can visit their flagship store on King’s Square (Kongens Nytorv), Copenhagen and the Bang and Olufsen Museum in its hometown of Struer.

LEGO®

Something for the children? Pick up the next big Lego craze in the country it was created. You can also visit the Lego factory at Billund.

Poul Henningsen

Denmark is also a hotspot for designer lamps and lights. Best-known of all designers is Poul Henningsen, whose Artichoke and PH-5 lamps from the 1950s are still bestsellers today. You can buy these sought-after lamps across Denmark and see them in the Louis Poulsen Showroom on Gammel

Strand, Copenhagen.

Hans Christian Andersen

Let’s not forget the father of fairytales! Copenhagen is a great place to pick up editions of his classic books, as is his birth-town of Odense.

Eva Trio/Eva Solo

One of the big new names in table and homeware, this company is becoming well known across the world. Pick up Eva Trio products in Illums Bolighus, Copenhagen.

Ecco

Denmark’s biggest shoe brand, Ecco, has been designing shoes since the 60s. The first Ecco shop opened in the early 1980s and you can now buy Ecco shoes in 90 countries around the world.

Further reading

Read more about Shopping in Denmark [2].

Read more about Copenhagen [3].

Read more about Danish design [4].