

Competition Terms and conditions - Copenhagen January 2019

“THE LEGO® MOVIE 2: THE SECOND PART– Join the Adventure in Denmark”

Official Rules

Do not participate in this competition unless you meet the eligibility requirements set forth below, and have reached the age of majority in your country of residence at the time of entry. This competition is run by VisitDenmark, Copenhagen Denmark according to Danish law.

NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHEREVER PROHIBITED.

The “Lego The Movie 2 – Join the Adventure in Denmark” competition (“Competition”) will begin at 12:00 Danish time on 28th January 2019 and end at 11:59 Danish time on February 28th 2019 (“Promotion Period”). Participation in the competition constitutes entrant’s full and unconditional agreement to these Official Rules, and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the competition. The Sponsor is responsible for all aspects of this competition.

Eligibility: Entrants must have reached the age of maturity in their country of residence at the time of entry. The competition is not valid for residents in the USA, Australia or China.

Employees, officers and representatives of VisitDenmark, and any of their respective parent companies, affiliates, franchisees, licensees, distributors, suppliers, subsidiaries, retailers, advertising/promotion agencies, and members of the immediate family (mother, father, brothers, sisters, sons, daughters and spouse, regardless of where they reside) and household members of each such employee, whether or not related, are not eligible to participate. Winning a prize is contingent upon fulfilling all requirements set forth herein. **Void where prohibited by law.**

Sponsor/Administrator: The competition is sponsored by VisitDenmark, Islands Brygge 43, 2300 København S, Denmark (the “Sponsor”).

How to Enter: Eligible Entrants may enter the competition by:

1. Visiting www.visitdenmark.com/denmark/THELEGOMOVIE2 (the “Website”)
2. Enter your email and sign up for the competition

Completing the registration form is mandatory. All entries must be received by 11:59pm Danish time on February 28th 2019. **Limit one entry person per e-mail address during the Promotion Period.** All required information must be completed to enter and to be eligible to win. Incomplete entries will be disqualified. Proof of entering information at the Website is not considered proof of delivery to or receipt by Sponsor of an entry. Internet entries must be made by the entrant only at the Website. Entries made by any other individual or any entity, and/or originating at any other web site or e-mail address, including, but not limited to, commercial competitions subscription notification and/or entering service sites, will be declared invalid and disqualified for this competition. The use of automated entry devices is prohibited and no mechanically reproduced entries are allowed; all such entries are void. The Sponsor is not responsible for: late, incomplete, incorrect, delayed, garbled, undelivered, or misdirected

entries. Sponsor reserves the right to disqualify any person or e-mail address that submits more than maximum allowed entries. All entries become the exclusive property of Sponsor and will not be acknowledged or returned.

Internet Limitations of Liability: If for any reason this competition is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsors which corrupt or affect the administration, security, fairness, integrity or proper conduct of this competition, the Sponsors reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the competition in whole or in part, at any time, without notice and award the Grand Prizes using all non-suspect eligible entries received as of or after (if applicable) this cancellation, termination, modification or suspension date, or in any manner that is fair and equitable. The Sponsor assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsors on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this competition or downloading any materials in this competition. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE COMPETITION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON (S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of a winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

Prizes: One (1) Grand Prize will be awarded at the end of the Promotion. Grand Prize winner will receive a trip for four (4) people to LEGOLAND®, Billund, Denmark.

- Prize winner and guests will receive a (1 each) round trip airline ticket to Billund, Denmark.
- Two (2) night stay at the brand new LEGOLAND® Castle Hotel, Denmark for four persons
- Free entrance to the amazing LEGO® House
- Free entrance to hours of fun in LEGOLAND®

Prize Conditions: The prizes are valid from April 15th , 2019 through November 1st 2019. The winner (and guests) will fly from the (to the winners private address) nearest international airport with a direct connection to Billund Airport. All travel arrangements are subject to availability, blackout dates & other restrictions. Reservations must be requested at least (30) days prior to intend date of departure and are subject to availability at time of request. **Prize travel must be completed by November 1st 2019.** Winner & guest must travel on same itinerary throughout. Rebooking and changes are not permitted. Tickets are non-refundable and non-transferable and does not include transfer to and from the airport Winner &

guest travel from. The airline is at the sole discretion of the Sponsor. All unspecified expenses related to acceptance/use of prize & all taxes including airport taxes on prize are winner's sole responsibility. For Grand Prize, expenses include costs of obtaining required travel documents (including visa and passport) and or insurance. No prize substitution, except by Sponsor, in its sole discretion, if advertised prize is unavailable and only then for prize of equal or greater value. No prize transfer.

The Sponsor reserves the right at its sole discretion to substitute the prize with another prize of equal or greater value in the event that the aforementioned prize is not available. By accepting either of the aforementioned prizes, the Grand Prize winner agree to release the Released Parties from any and all liability whatsoever for any injuries, losses, or damages of any kind caused by entering the competition or for damages of any kind caused by any prize or resulting from acceptance, possession, or use/misuse of prize awarded, or while preparing for, participating in, and/or traveling to and from any prize-related activity.

Drawing and Notification: The prize winner will be selected from among all eligible entries received, in a random drawing by the Sponsor whose decisions are final in all matters relating to the competition. The drawing will be completed on or about February 28th 2019. Odds of winning will depend on the total number of eligible entries received. The winner will be notified by telephone and/or email, or other home delivery service of Sponsor's choice.

Prize Conditions: The Grand Prize winner is solely responsible for all applicable federal, state and local taxes and/or any other fees/costs associated with the prize or receipt of the prize. If any potential winner cannot be contacted within three (3) days of attempted notification, the prize will be forfeited and an alternate winner will be selected. The winner will be required to sign and return an Affidavit of Eligibility and Liability / Publicity Release (unless prohibited) within 7 days of written notification or prize winner will be disqualified. Travel companions must also execute and return a travel release. In the event of noncompliance with the Official Rules, if a winner cannot be reached at the address/phone number on winner's entry within 5 days of the first attempt, or if the prize or prize notification is returned as unclaimed or undeliverable, an alternate winner will be selected. The winner's entry and acceptance of the prize constitutes permission (except where prohibited) for the Sponsor to use said winner's name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media, in perpetuity, without notice or further compensation.

Other Terms & Conditions: By participating in the competition, entrants agree to be bound by these Official Rules and agree that: Released Parties and their designees and assigns and all of their respective officers, directors, employees, representatives and agents shall have no liability and entrant will indemnify, defend and hold Released Parties harmless from any liability, loss, injury, or damage to entrant themselves or any other person or entity, including personal injury, death or damage to personal or real property, to entrant or any other person or entity due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prize (including any prize activity or travel related thereto) or participation in this competition. Entrants further acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, relative to the prize, including, but not limited to, its quality or fitness for a particular purpose. Sponsor reserves the right, in its sole discretion, to disqualify any entry and to modify, terminate or suspend this competition should virus, bugs, non-authorized human intervention, action of entrants, or other causes beyond the reasonable control of Sponsor corrupt or impair the administration, security, fairness or proper play of the competition and, if the competition is modified, terminated or suspended, at Sponsor's discretion, select winners

from those eligible, non-suspect entries. Entrants further acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, relative to the prize, including, but not limited to, its quality or fitness for a particular purpose.

Entrant's Personal Information: Information collected from Entrants is subject to the Sponsor's Privacy Policy at <https://www.visitdenmark.com/dataprotection>. In addition, by accepting the terms of these Official Rules by entering this competition, Entrant gives his or her express consent to receiving promotional materials and digital marketing including without limitation emails from VisitDenmark.

Disputes: By entering the competition, entrants agree that 1.) Any and all disputes, claims, and causes of action arising out of or connected with the competition, or any prizes awarded, shall be resolved individually, without resort to any form of class action; 2.) Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the competition but in no event attorneys' fees; and 3.) Under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrants and Sponsor or the Released Parties in connection with the competition, shall be governed by, and construed in accordance with Danish law. Any legal proceedings arising out of this competition or relating to these Official Rules shall be instituted only in the Danish court, and the parties consent to jurisdiction therein with respect to any legal proceedings or disputes of whatever nature arising under or relating to these Official Rules. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.