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# **Denmark and its Regions**

#### Geography

- The smallest of the Scandinavian countries
- The southernmost of the Scandinavian countries
- Only has a physical border with Germany
- Denmark's regions are: North, Mid, West and South Jutland, Funen, Zealand, and North Zealand and Copenhagen

#### Travel distances

- Copenhagen to Odense: Under 2 hours by car
- Odense to Aarhus: Under 2 hours by car
- Aarhus to Aalborg: Under 2 hours by car

#### **Facts**

- Video Introduction
- Denmark has the currency Danish Kroners
- Tipping is not required
- Most Danes speak fluent English
- One of the happiest countries in the world and Copenhagen is one of the world's most liveable cities
- Home of 'Hygge', New Nordic Cuisine, and LEGO
- Easily combined with other Nordic countries
- Generally safe country
- Perfect for all types of travelers (family, romantic, nature, bicyclist dream, history/Vikings/Royalty)
- Population of 5.7 million people



# **Transportation in Denmark**

It is easy for both guests and locals to travel in and between the different parts of Denmark

#### **Public Transportation**

- Trains: DSB (Danish National Rail) connects Copenhagen, Odense, Aarhus & Aalborg
- Metro and S-train: These two lines make it easy to travel around greater Copenhagen
- <u>Busses:</u> There are easily accessible bus systems in all cities in Denmark. There even are some harbor busses in Copenhagen, that allows you to travel through the city on water
- Ferries: Different ferries will take you back and forth from Zealand and Jutland
- <u>Bike rentals:</u> There are several ways of renting bikes in the different cities of Denmark, often the hotels offer a bike renting service

#### Driving

 Driving in Denmark is easy. We drive on the right-hand side, and bridges connect Sealand, Funen, & Jutland

#### **Flying**

- International airports: Aarhus, Billund, Copenhagen, & Aalborg
- Nordic Seaplane: A different and fun way of traveling from Copenhagen to Aarhus





# **Zealand & Copenhagen**

- Zealand is the largest island in Denmark, and it is nestled right next to Sweden at the mouth of the Baltic Sea. The stretch of water south of Zealand is dotted with popular Danish holiday islands.
- Copenhagen is located on Zealand's Eastern Shore, and as Northern Europe's coziest capital, it is packed with cafés, shops, and the best restaurants in Scandinavia.

#### **Getting There**



Ferry from Aarhus (Jutland) to Zealand



Ferry from Sweden to Elsinore



Bridge connecting Malmø (Sweden) and Copenhagen



Bridge connecting Funen and Zealand



Copenhagen Airport (CPH)





# Copenhagen

Copenhagen is the vibrant and dynamic capital of Denmark. Copenhagen is known for its green livability, friendly people, and its high quality in cultural and gastronomic experiences.





#### Good to know

- Look to Visit Copenhagen for inspiration.
- Copenhagen Card gives unlimited transportation and access to all major attractions.
- Exploring the city is made easy with the new metro circle, Strains, and bicycles. Look to the transportation slide for more info.

Copenhagen consists of several different neighborhoods.

The next few slides will take you through some of the colorful neighborh

oods.





Copenhagen

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©Chris Tonnesen

©Hanna Thomas



# **Central Copenhagen**

#### Special things to do in central Copenhagen

- Enjoy a trip to the second oldest amusement park in Denmark, Tivoli Gardens, located in the heart of central Copenhagen.
- Experience beautiful Nyhavn and hop on a guided canal tour which gives a good intro to the outlay of Copenhagen as a canal city.
- Museums worth a visit: Glyptoteket, Statens Museum for Kunst & Nationalmuseet.
- Beautiful castles in central Copenhagen: Amalienborg castle (where the queen lives), Rosenborg castle (where the crown jewels are).
- Enjoy the unique view over Copenhagen from the top of The Round Tower.
- Visit the iconic Little Mermaid statue.
- Do it the Danish way and go on a quided bike tour.





Central Copenhagen



#### Wheretostay

- D'angleterre located close to Nyhavn
- Villa Copenhagen located next to the Central Station
- Hotel Sanders located next to the **Royal Theatre**
- Hotel Nobis located next to **Glyptoteket**
- 71 Nyhavn located at Nyhavn
- Phoenix located close to Nyhavn
- Nimb located next to Tivoli Gardens
- Hotel Skt. Annæ located close to Nyhavn
- Hotel Admiral located next to the Royal Playhouse
- Skt. Petri located close to Nørreport station
- Link to CPH Hotel Guide

#### Places to eat

- Explore the many different stalls at Tivoli Food Hall.
- Enjoy traditional openfaced sandwiches at either Schønemann or Aamanns 1921.
- In the mood for cake? Go to La Glace.

- Dine in beautiful green surroundings at Restaurant Vækst.
- Want more options? Go explore the street food scene at Broens Gadekøkken.
- Enjoy a fantastic gourmet meal at Kong Hans.



© Martin Heiberg



# **Vesterbro & Nørrebro**

#### Special things to do at Vesterbro:

- Eat, drink and dance your way through the industrial-looking and vibrant Meatpacking District. A great place, if you are either looking for a great dinner or a great party.
- Shop unique designs in jewelry, vintage furniture, or sustainable clothing brands.
- If the weather is nice, enjoy a stroll down one of Vesterbro's best streets Sønder Boulevard, and get a coffee/beer alongside the Copenhageners at one of the many sidewalk cafés.
- Absalon is a former church, but now serves as a 'peoples house'. There are many different activities going on and a communal dinner is served every night. You can also just enjoy a brunch, the colorful interior, and a game of ping pong.
- Have a drink at the original Mikkeller bar.

#### Wheretostay:

- Absalon Hotel located near Sønder Boulevard
- Andersen Hotel located right next to Absalon Hotel
- Coco Hotel located at the heart of Vesterbro
- Scandic Kødbyen located in the Meatpacking District



#### Special things to do at Nørrebro:

- Take a walk in Assistens Cemetery and visit the last resting places of fairy tale writer H. C. Andersen and philosopher Søren Kierkegaard.
- Enjoy a stroll over the Dronning Louises Bridge. An iconic Copenhagen bridge, that closes the gap between Central Copenhagen and Nørrebro, which is also used as a place to hang out for the locals.
- Experience the colorful cultural melting pot that is Nørrebrogade and the many side streets of Nørrebro.
- Eat, drink and be merry at the many cozy bars, restaurants, and cafés at Jægersborggade and Blåggårdsgade.
- Treat yourself to a great meal at the Michelin restaurant Relæ or Asian Michelin restaurant Kiin Kiin - which is the only Thai restaurant outside of Thailand with a Michelin star.
- Experience the urban space of **Superkilen**.

#### Wheretostav:

© VisitCopenhagen/Martin Heiberg

Stay at hotels in Central Copenhagen and Frederiksberg.



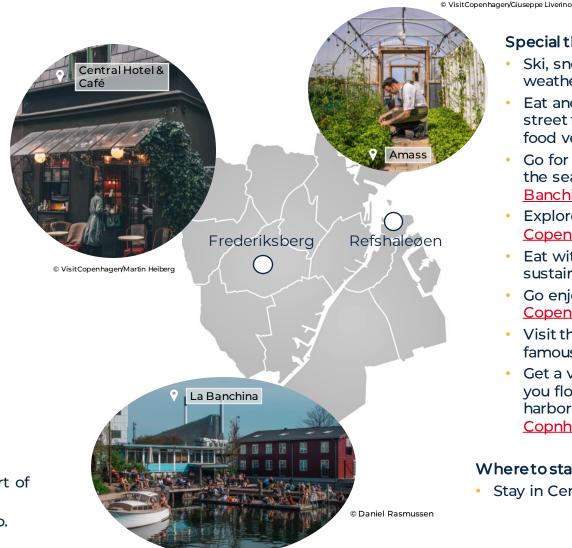
Frederiksberg & Refshaleøen

#### Special things to do in Frederiksberg:

- Enjoy a stroll in Frederiksberg Gardens.
- · Go say hi to the animals in Copenhagen Zoo.
- Visit the world's smallest hotel: Central Hotel & Café
- Explore the underground museum Cisternerne.
- Spoil your taste buds with a dinner at Michelin restaurant formel B.
- Treat vourself to a great meal in the French cuisine at Les Trois Cochons
- Do not forget to enjoy some great coffee at Frederiksberg – for instance at Rist Kaffebar.
- Do not miss out on a visit to Hart **Bakery**, where experienced bakers and a former Noma pastry chef treat you to some of the best bread Copenhagen has to offer.

#### Wheretostav:

- Scandic Falconer located in the heart of Frederiksberg.
- Avenue Hotel located near Nørrebro.



#### Special things to do at Refshaleøen:

- Ski. snowboard or climb no matter the weather at CopenHill.
- Eat and drink your way through delicious street food at the North's largest street food venue Reffen.
- Go for a nice meal, a drink, and a swim at the seafood restaurant and wine bar La Banchina.
- Explore the international art center Copenhagen Contemporary.
- Eat with a green-conscious at the sustainable restaurant Amass.
- Go enjoy some local spirits at Copenhagen Distillery.
- Visit the two-star Michelin and worldfamous restaurant Noma.
- Get a very different spa experience, where you float around in a spa-boat in the harbor of Copenhagen, with CopnhagenHot.

#### Wheretostay:

Stay in Central Copenhagen or Christianshavn.





# **Royal North Zealand**

#### Museums

- 1 Louisiana Museum of Modern Art
- 2 M/S Maritime Museum

#### Castles

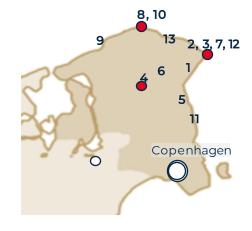
- 3 Known as the castle of Shakespeare's *Hamlet*, <u>Kronborg</u> <u>Castle</u> is a Danish favorite.
- 4 <u>Frederiksberg Castle</u> and its baroque garden is perhaps the most beautiful castle in Denmark.
- 5 Visit and stay at Kokkedal Castle.
- 6 <u>Fredensborg Palace</u> is Denmark's Versailles and is often the setting for official state visits and family events in the royal family (July & August only).

#### Places

- 7 Elsinore (Helsingør)
- 8 The fishing town of **Gilleleje**
- 9 <u>Tisvildeleje beach</u>

#### Hotels

- 10 Gilleleje Badehotel
- 11 Kurhotel Skodsborg A/S
- 12 Hotel Marienlyst
- 13 Hotel Hornbækhus





### **Zealand**

#### What to see

- The city of <u>Roskilde</u> is home to <u>the Viking Ship</u> <u>Museum</u>, where you sail in a viking ship, and the beautiful <u>Roskilde Cathedral</u>.
- 2 Take in the stunning 360 degree views over Zealand at <u>Camp Adventure</u>.
- Møns Klint is a great place for anyone who loves nature. The cliff rises 128 meters above sea level. With the unique sky and low light pollution, Møn
- 4 was named the first Nordic <u>Dark Sky Park</u> and Community.

#### Hotels

- 5 Klintholm Estate Lake Apartments
- 6 The Norrmans
- 7 <u>Dragsholm Castle</u>
- 8 Kragerup Gods





### **Bornholm**

- Bornholm is known as Denmark's sunshine island and this cute little Baltic island offers everything from culinary wonders, laidback island living, beautiful scenery, and outdoor activities.
- Where to stay
- The island's largest city is <u>Rønne</u>, and it is a beautiful city with the island's most lively harbor.
- Visit the largest castle ruin in Northern Europe, <u>Hammershus</u>, and you will feel like you stepped onto a set from Games of Thrones, without the violence of course.
- One reason to go to Bornholm is the great <u>culinary experiences</u>. Your taste buds will not be disappointed. You should try the island's specialty – <u>smoked herring</u>.
- Many explore the island on bikes or enjoy other great <u>outdoor</u> activities.
- From Bornholm you can take the ferry to <u>Christiansø</u> and see King Christian V's old fortress built in 1684.

#### Getting there



Explore the ways to take the ferry to Bornholm: here



Fly to Bornholm from Copenhagen (CPH), Billund (BLL) and Aalborg (AAL) with  $\overline{\text{DAT}}$ 





# Funen & the Archipelago

- <u>Funen</u> is fine, as the Danes say. This second island of Denmark, has
  beautiful nature with rolling hills, 93 islands surrounding it, and is dotted
  with charming towns. The island is ideally experienced on a bike with
  almost 750 signed posted cycle routes.
- The cozy city of <u>Odense</u> is Funen's largest city and the birthplace of the world's most famous writer of fairy tales, Hans Christian Andersen, and a trip to explore the cobbled streets of his childhood home and the Hans Christian Andersen Museum, opening 2020, is a real step back in time.
- The archipelago offers a wealth of nature experiences. Beautiful childfriendly beaches, diverse nature, as well as castles, are waiting to be explored.

#### Getting there



Bridge connecting Malmø (Sweden) and Copenhagen



Bridge connecting Funen and Zealand



Train connection across both bridges





### **Funen & Odense**

#### Odense

- 1 H.C. Andersen Museum
- 2 Learn more about Odense's gastronomy scene <u>here</u>.

#### Castles

- Walk through the gardens, get lost in the maze, and explore the beautiful chambers. These are just some of the many experiences to be had at <a href="Eggskov Castle">Eggskov Castle</a>.
- 4 <u>Valdemar Castle</u> in the South Funen archipelago.

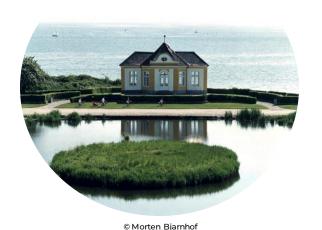
#### Places to stay

- 5 Hotels in Odense
- 6 Accommodations on Funen
- 7 Have a delicious meal and a wonderful sleep at <u>Falsled Kro</u>.

#### **Places**

- 8 Faaborg
- 9 Svendborg
- 10 Island hoping in <u>the</u> <u>Archipelago</u>
- perpension of the most beloved islands in Denmark. It is worth a visit in every season and is the perfect place to wound down and meet the locals. See five adventures on Ærø here.









### **West & South Jutland**

- West & South Jutland is home to natural wonders and rich history, such as the oldest city in Denmark, Ribe, known for cobbled narrow streets, the well-preserved houses, and plaques that each tell their part of the proud history that stretches back to around 710 AD.
- The West coast of Jutland is known for its enormous beaches because we have some of the widest in Europe. The historical South of Jutland is also home to three UNESCO World Heritage Sites.

#### Getting there



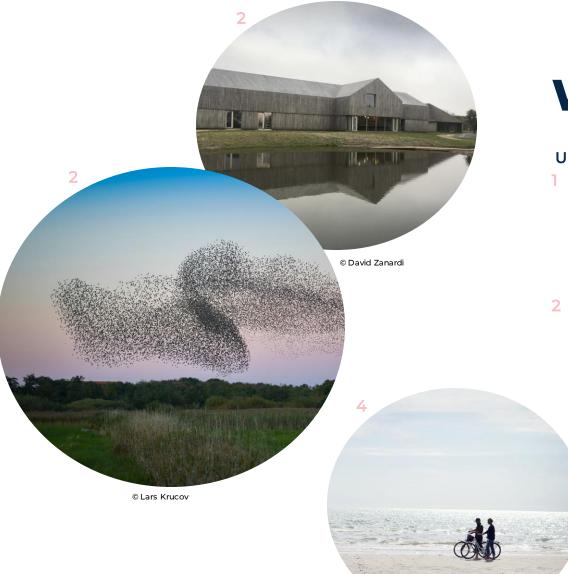
Borders to Germany in the South



Bridge connecting Jutland and Funen







### **West & South Jutland**

#### **UNESCO Sites**

- With its straight rectangular streets and the large church placed in the center of the city <a href="Christiansfeld">Christiansfeld</a> was and is still unique, and it is the best-preserved city of similar cities in the world.
- The Wadden Sea is one of the world's top ten tidal flats and in low tide, it is a great place to go on Sea Oyster Safari and to experience black sun. See a video here.

#### **Places**

- 3 The city of Ribe and its beautiful cathedral
- 4 <u>Fanoe (Fanø)</u> is the northernmost island in the Wadden Sea and part of the Wadden Sea National Park.

#### Where to stay

5 <u>Henne Kirkeby Kro</u> is not just a place to stay, its restaurant also has two Michelin stars.



© Niclas Jesser



### **Mid Jutland**

- <u>Aarhus</u> is Denmark second largest city and it an easy city break destinations, with many restaurants, innovative architecture, great museums, and cute cobbled stoned streets in the Latin quarter.
- A city break in Aarhus is easily combined with an adventure in the surrounding nature. <u>The Mid Jutland</u> <u>region</u> has great natural wonders, with a national park, a lake district, beaches, and forest.
- The region is easily reached with Billund Airport (BLL) just over an hour from Aarhus.

#### Getting there



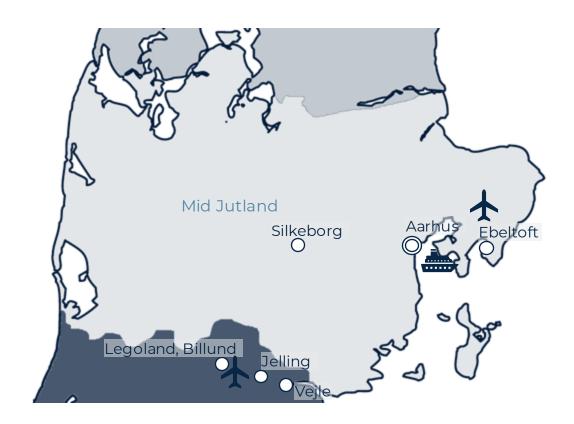
Ferry between Aarhus and Zealand



Aarhus Airport (AAR)



Billund Airport (BLL)





### **Aarhus**

#### **Aarhus**

- Where to stay in Aarhus
- Aarhus Restaurants
- <u>Aarhus' Street Food Market</u> is no exception and it's a great place to eat elbow-to-elbow with Danes and other visitors.

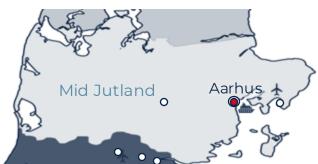
#### Museums

- 1 ARos Aarhus Art Museum is one of the largest art museums in Northern Europe. On the roof of ARos, you can also visit Your rainbow panorama.
- 2 The outdoor museum <u>The Old</u> <u>Town Museum</u> (Den Gamle By) offers a step back in time and is perfect for all ages.
- 3 The past is brought to fascinating life at the Moesgaard Museum in Aarhus. Moesgaard Museum has three Michelin stars in the Michelin attraction's guide.

#### What to see

- 4 <u>Møllestien</u>, a cute cobbled street right in the center of the city.
- 5 <u>Aarhus Island (Aarhus Ø)</u> is a new part of town that is well underway and is now a charming mosaic separated by canals.
- 6 Visit the new culture- and multimedia house <u>Dokk'1</u>.
- 7 The infinity Bridge is now permanently back by popular demand.





© Dennis Borup Jakobsen



## **Mid Jutland**

#### Cities

- 1 Ebeltoft
- 2 Vejle

#### Experiences

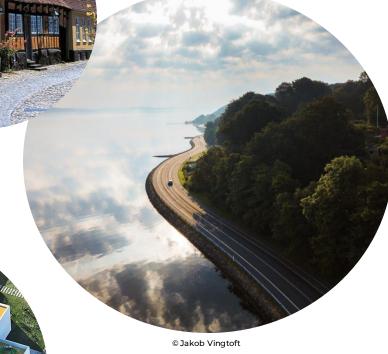
- 3 <u>LEGOLAND</u> is very close to Billund Airport (BLL) and after a long day in the amusement park, you can stay at the <u>Legoland Castle Hotel</u>.
- 4 You should definitely also visit LEGO House, which is a great experience for both old and young. The building is designed to look like LEGO bricks from the sky when you fly into Billund Airport.
- 5 The Jelling Monuments have enjoyed UNESCO World Heritage patronage since 1994. In the visitor and experience center, Kongernes Jelling, you can discover the exciting world of the Vikings and their monuments.

#### Natural wonders

6 The river Gudenå - Denmark's longest river - extends through a very wide river with an experience-rich landscape. Trips on the river are ideally started from the city of Silkeborg. You can explore the river via Hjelen - the oldest original coal-fired paddle steamer in the world.

Experience the Mols Bjerge
National Park close to
Aarhus and Aarhus
Airport (AAR).







s. 19



### **North Jutland**

- This is about as remote as you can get in Denmark. The wild and wonderful <u>northern tip of Jutland</u> is a place apart, but still only a few hours from the capital (35 minutes by flight).
- Here you can find deserts and buried monuments due to the dynamic region of shifting sand; you can uncover some of Europe's most spectacular hidden landmarks. And while you are here, you should stay at some of the iconic seaside hotels.
- <u>Aalborg</u> is an ancient city where Viking ships once sailed past on the Limfjord, Aalborg has evolved into a vibrant cultural hotspot with a spectacular waterfront of iconic architectural buildings. <u>The New York</u> <u>Times</u> recently put Aalborg in its Top 10 Places to Go in 2019.

#### Getting there



Ferry from Hirtshals to Kristiansand (Norway): 2-3 hours



Ferry from Frederikshavn to Gothenburg (Sweden)



Aalborg Airport (AAL)





# **Aalborg**

#### What to see

- 1 The beautiful <u>Utzon Center</u> at <u>Aalborg's waterfront</u> hosts different exhibits throughout the year and presents sketches and designs by Aalborg-born architect Jørn Utzon, who is the famous architect behind the Opera House in Sydney.
- 2 <u>Kunsten Museum of Modern Art Aalborg</u> is like a sculpture growing out of the greenery around it to create a beautiful frame for world-class art.
- 3 Aalborg Monastery
- 4 <u>House of Music (Musikkens Hus)</u> is an architectonic lighthouse of Aalborg and Northern Jutland and a national and international rendezvous of music.
- 5 The cute preserved houses at picturesque Hjelmerstald.

#### **Hotels and Restaurants**

- Hotels in Aalborg
- Restaurants in Aalborg



### **North Jutland**

#### Places to stay

- 1 <u>Svinkløv Badehotel</u> (link in Danish) on the North Jutland coast near Blokhus is one of Denmark's most iconic seaside hotels.
- 2 Løkken Badehotel
- 3 Brøndums Hotel
- 4 Ruths Hotel
- 5 Villa Vest Badehotel

#### **Experiences**

- 6 <u>Klitmøller</u> has always been a popular holiday village, and now it is also world famous because of its fantastic windsurfing and surfing conditions. The area is also known as "Cold Hawaii".
- **7** Regan Vest was built to house the Royal Danish family and the Danish government during the Cold War (not open yet).
- 8 In the beautiful beach town, <u>Løkken</u>, you can also take surfing lessons (<u>Link in Danish</u>).
- 9 The light in <u>Rubjerg Knude Lighthouse</u> was first lit on the 27<sup>th</sup> of December 1900. The lighthouse recently made headlines when it had to be moved closer inland on a large roller skate since it is in danger of falling into the sea because of coastal erosion.
- 10 The small island of Læsø offers tranquility, outstanding nature, great food, and spectacular experiences. The island is famous for its <a href="mailto:seaweed roofs">seaweed roofs</a>, <a href="mailto:saltworks">saltworks</a>, and <a href="mailto:Læsø Kur">Læsø Kur</a> spa resort.
- 11 Experience the characteristic yellow houses, the <u>museums</u> with art from famous painters in <u>Skagen</u>. You can stand at the northernmost point in continental Europe at <u>Grenen</u>, where two seas collide.
- 12 Visit some of the bunkers in North Jutland which are leftovers from WWII.





# Safe travel in Denmark

It is of great importance to us, that our international guests feel safe and secure while they are visiting.

Because of that, the Danish hotel and restaurant association HORESTA has launched the 'Safe to Visit'program.

All the companies who are a part of the program, follow the Danish Health Authority's requirements and guidelines for guest handling, cleaning, and hygiene.

Look for the logo to the right, to make sure that the company follows the five guidelines  $\rightarrow$ 

With this program, it is easy and simple to choose accommodation and restaurants, which actively work the best they can to protect their quests.





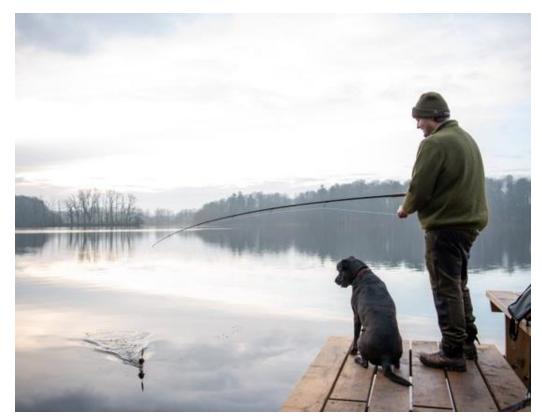
### **COVID-19 in Denmark**

Denmark welcomes fully vaccinated visitors from EU, Schengen, and OECD nations (which includes the UK and USA). In most cases, for vaccinated visitors, there is no mandatory quarantine period in Denmark, but please check carefully on this website: <a href="https://en.coronasmitte.dk/">https://en.coronasmitte.dk/</a>.

VisitDenmark's Safe Travel Website:

https://www.visitdenmark.com/denmark/travelessentials/safe-travel-

<u>denmark?utm\_campaign=INT\_coronavirus\_info&utm\_medium=banner&utm\_source=visitdenmark</u>



© Tine Uffelmann



# **Denmark in the Press**

#### Denmark:

- "Most beautiful castles in Denmark." CNN travel, Jan. 9, 2020: LINK
- "Why a troll hunting tour of Denmark is the education in sustainability you never knew you needed" **yahoo!news**, Jul. 29, 2021: LINK
- "New hotels await in reopened Denmark" TRAVEL WEEKLY, Jul. 7, 2021: LINK

#### Copenhagen:

- Listed on "52 Places To Go 2020." New York Times, Jan. 9, 2020: LINK
- "The Slopes Are Green at Copenhagen's First Ski Hill. Really." The New York Times, Oct. 23, 2019: LINK

#### **North Jutland:**

• Læsø (island): "The Danish Island Responsible for the Salt at the World's Best Restaurants." *Condé Nast Traveler,* Sep. 12, 2019: LINK

#### Odense:

 "Inside the Fantastical New Hans Christian Andersen Museum in Denmark" AFAR, Jul. 14, 2021: LINK

#### **Bornholm:**

Listed #2 on "Top 5 Islands in Europe: 2019 Readers' Choice Awards."
 Condé Nast Traveler, Oct. 7, 2019: LINK

### Most beautiful castles in Denmark

\*\*\*

9/10

Hammershus: The largest medieval fortification in Scandinavia, Hammershus' ruins tell countless stories of Baltic crusades, fierce battles and daily life in the Da

(CNN) — Many modern visitors to Denmark are drawn by its groundbreaking Nordic culsine, beautiful design, clean cities, windswept coastline or its cycle network — all of which help make it one of the happiest countries on Earth.

But there's another, older, set of travel attractions that make it worth visiting: castles.

A kingdom to this very day, this small Scandinavian country has an impressive collection palaces ranging from abandoned island fortresses to Shakespearean royal dwellings, elegant water castles and countryside regal retreats.

Here are some of the best that Denmark has to offer

#### The New York Times

### The Slopes Are Green at Copenhagen's First Ski Hill. Really.

Amager Bakke, a first-of-its-kind public utility topped with an artificial mountain resort, is the Danish capital's latest landmark.



ie 1,480-100t artificial ski slope is covered in synthetic oristies that aim to provide the same friction as eshly groomed slope (though might be a little rougher on the skin). Rasmus Riorishol



The Danish Island Responsible for the Salt at the World's Best Restaurants

September 12, 2019

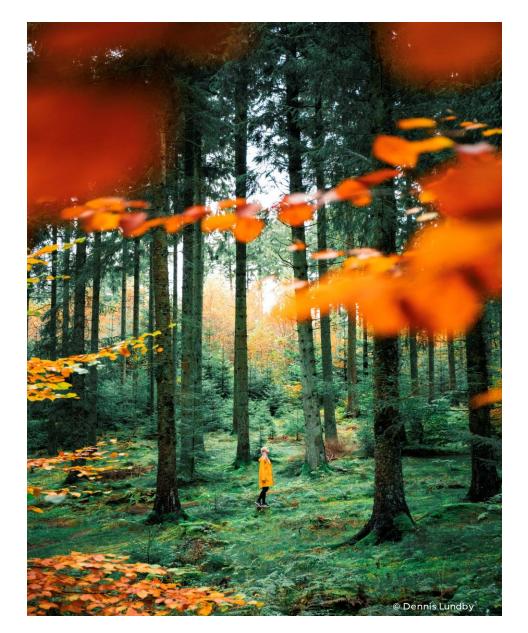
Læsø, a small island in Denmark, bas built an entire industry around salt.

If you've eaten at any top restaurant in Copenhagen, it's likely the salt on the table has come from Lenson a 4-sugare mile islands off the northeast coast of Penmark The Danes are sticklers for local produce, so it comes as no surprise that top Copenhagen restaurants like The Alchemist proudly use Lesse salt in their dishes and iconic Danish Asbyteo Mejeri dairy churns it into their butter. As one of the few places in Denmark that harvests salt, the flasy mineral substance has become an immense part of the islands' sidentity. But salt isn't all the island—which draws 150,000 tourists a year—is known for. A 40-minute flight from Copenhagen or 90-minute ferry riche from Prederikshavn on the mainland (deal for a day trip or weekend getaway, depending where you're



# **Denmark Tools**

- VisitDenmark online advisor training
- <u>VisitDenmark travel trade portal</u>
- <u>VisitCopenhagen travel trade portal</u>
- VisitDenmark Mediacenter

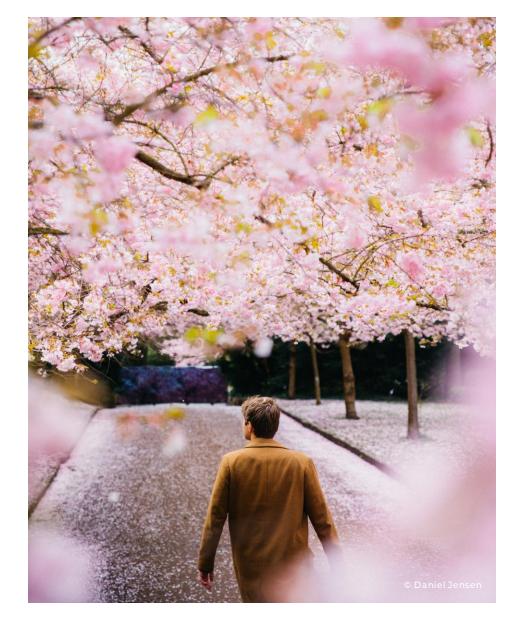




# Incoming agencies

We have made a list of our incoming tour operators for the leisure sector.

Find it on our Travel Trade website here







# Your travel trade contact



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